

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 952158-2 | 10/07/12 | October 2012 | 10/01/12 - 10/01/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WMUR | Linda Magay | Manchester | Local |

| Advertiser | Product | Estimate Number |
|-------------------|------------------|-----------------|
| Obama/D/President | Candidate Orders | 1781 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/18/12 - 10/01/12 | 952158 | WOC10033671 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912856 | 95 | 101 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-------------------------------|----------------|---------------------------|----------------|-------------------|-------------|------------------------|
| 34 | 09/25/12 | 10/01/12 | KELLY& MICHAEL LIVE 19AM-10AM | | MTWTF-- | :30 | 3 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/25/12 | 10/01/12 | MTWTF-- | | | | 3 | \$350.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WMUR | | 10/01/12 | 9:50 AM | KELLY& MICHAEL LIVE DAY | 9AM-10AM | :30 | 0FA12A122H | \$350.00 NM |
| 35 | 09/25/12 | 10/01/12 | STEVE HARVEY DY 9/4 :10-11a | | MTWTF-- | :30 | 3 | \$200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/25/12 | 10/01/12 | MTWTF-- | | | | 3 | \$200.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WMUR | | 10/01/12 | 10:38 AM | STEVE HARVEY DY 9/4 START | 10-11a | :30 | 0FA12A122H | \$200.00 NM |
| 36 | 09/25/12 | 10/01/12 | The View | 11-12p | MTWTF-- | :30 | 3 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/25/12 | 10/01/12 | MTWTF-- | | | | 3 | \$350.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMUR | | 10/01/12 | 10:59 AM | The View | 11-12p | :30 | 0FA12A122H | \$350.00 NM |
| 37 | 09/25/12 | 10/01/12 | THE CHEW | 1-2PM | MTWTF-- | :30 | 2 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/25/12 | 10/01/12 | MTWTF-- | | | | 2 | \$250.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WMUR | | 10/01/12 | 12:59 PM | THE CHEW | 1-2PM | :30 | 0FA12A122H | \$250.00 NM |
| 38 | 09/25/12 | 10/01/12 | GENERAL HOSPITAL | 2p-3p | MTWTF-- | :30 | 3 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/25/12 | 10/01/12 | MTWTF-- | | | | 3 | \$250.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WMUR | | 10/01/12 | | GENERAL HOSPITAL | 2p-3p | :00 | | \$250.00 NM |
| Credited oversold inventory | | | | | | | | | |
| 39 | 09/25/12 | 10/01/12 | KATIE | 3-4P | MTWTF-- | :30 | 2 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/25/12 | 10/01/12 | MTWTF-- | | | | 3 | \$125.00 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------|----------------|---------|--------|----------------|------------|------|
| 39 | 09/25/12 | 10/01/12 | KATIE | 3-4P | MTWTF-- | :30 | 2 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WMURM 10/01/12 3:23 PM KATIE 3-4P :30 0FA12A122H \$125.00 NM | | | | | | | | | |
| 40 | 09/25/12 | 10/01/12 | ELLEN EF | 4PM-5PM | MTWTF-- | :30 | 2 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/25/12 10/01/12 MTWTF-- 2 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WMURM 10/01/12 4:21 PM ELLEN EF 4PM-5PM :30 0FA12A122H \$250.00 NM | | | | | | | | | |
| 42 | 10/01/12 | 10/01/12 | Dancing with Stars | Prime Other | M----- | :30 | 1 | \$4,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/25/12 10/01/12 M----- 1 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WMURM 10/01/12 8:45 PM Dancing with Stars Prime Other :30 0FA12A122H \$4,000.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 7 | | |

Payment Terms 30 Days

| | |
|-------------------|------------|
| Gross Total | \$5,525.00 |
| Agency Commission | \$828.75 |
| Net Amount Due | \$4,696.25 |